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**FIRST
FRIDAY**
DOWNTOWN TOWANDA

Press Release

The First Friday committee of the downtown Towanda merchants is pleased to announce the December First Friday will be held all day on Friday, December 4th - an Open House celebration. The merchants will celebrate with in-store promotions, give-aways and great sales and maybe a cookie here and there. Entry forms for the Merchant's Christmas Basket are available at all participating stores. The Basket drawing will be held at 8:45 PM on Friday at the Dry Goods Store on the corner of Main and Bridge Street. The downtown community will celebrate with an all - day wrapping station (donation's accepted to St. Agnes School) next door to Basket Blooms and Beyond, baked goods and hot chocolate, seasonal foods, music, and other fun activities leading up to the arrival of Santa Claus and the Holiday Parade.

Santa will arrive from the North Pole by train at 6:15 behind the Keystone Theatre at the Weigh Station and will be escorted to the Progress Building where the parade starts at 6:30 PM and travels down Main Street. The Towanda Area High School Band, the St. Agnes School carolers, and The Endless Mountains School of Dance, among others and various fire and emergency vehicles will be among those marching in the parade to escort the jolly guest of honor. The Parade will end at the Bradford County Courthouse where Santa will sit and speak with the children present. Mrs. Santa Claus will be visiting the Costume Capers & Creations store at 513 Main Street to tell holiday stories at 7:30 PM.

Other attractions for the evening are: Horse and Buggy rides near the Ben Franklin Store, Carolers, and possibly, some of Santa's elves will be seen here and there throughout the town. For more information or to join in the parade, contact: Sharon Kaminsky (570)268-2787 or sharon@bcrac.org

For Immediate Release