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**FIRST  
FRIDAY**  
DOWNTOWN TOWANDA

# Press Release

First Friday Celebrates the Harvest

Downtown Towanda

October 2<sup>nd</sup> from 5 PM - 9 PM

First Friday returns October 2 in Towanda. *Celebrating the Harvest* is the October theme. Hay rides will be available free of charge, weather permitting. The Bradford County Regional Arts Council will be sponsoring pumpkin bowling for children and the Towanda Fire Department will have the big red engine on display along with a special guest, Smokey Bear reminding us that October is fire prevention month. Antique tractors will be on display in the Berne parking lot and the YMCA will be sponsoring street hockey on Court St. Chalk the Walk, face painting and an art project at the Bed, Basket and Beyond will provide much enjoyment for the family.

Downtown merchants will once again be offering specials during First Friday. Come dress in festive farmer attire and receive 10% off anything in the store at Ben Franklin. Enjoy some cider at the Dry Goods Plus store and then head over to the Red Rose Diner for some fried apple fritters. Other merchants' specials include a "Super Sale" at the 88 Printer's book store - all books will be just \$5 during First Friday and the Northern Tier Cultural Alliance's artisan store, located in the train station behind the Keystone Theatre, will be holding a Buy One Get One Free special on note cards depicting the barns of the Northern Tier. The Purple Iris Café will feature the talents of Bob Brenner and the Weigh Station Café will have "Music on the Deck."

For Immediate Release

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Merchants are decorating Main Street with corn stalks and scarecrows and First Friday participants will be invited to vote on their favorite scarecrow. Community bakers are invited to enter the 1<sup>st</sup> Annual Apple Bake Off that will take place at the Dry Goods Plus / The Deli at 501 Main St. Entries must be submitted in a 9x13 dish and contain apple in the recipe. There is a \$5.00 entrance fee and bakers must pre-register to participate. Judging will take place during First Friday and gift certificates will be awarded to the top three places. Anyone attending First Friday can participate in the judging by contributing \$1 to do so. Contact The Dry Goods store at 268-7587.

First Friday is a community event for all. The committee would like to invite individuals, groups, or others to participate as street performers, artists, musicians, or local groups of interest. There is no fee to participate in First Friday at this time. To find out more information, contact the Bradford County Regional Arts Council at 570.268.ARTS (2787). First Friday is sponsored by the Towanda Business Association and the Central Bradford County Chamber.