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Press Release

Harry Potter Madness at the Keystone Theatre

Keystone Theatre in Towanda

July 12 through July 15

Call 570-268-ARTS (2787) for tickets

On July 15th, the next installment of the Harry Potter blockbusters, *Harry Potter and the Half-blood Prince* opens across the country. The Bradford Regional Arts Council and the Keystone Theatre will prepare for the big opening with the showing of the previous three Harry Potter movies beginning on July 12th at the Keystone.

On July 12th at 9:00 PM, *Harry Potter and the Prisoner of Azkaban* will play at the Keystone, followed on July 13th with *Harry Potter and the Goblet of Fire* and finishing on July 14th with *Harry Potter and the Order of the Phoenix*. All movies will play at 9:00 PM and each individual admission will be just \$4. Harry Potter fans may purchase a Harry Potter Madness Pass to see all three movies for just \$10 at the Keystone Theatre.

Pass holders will be entered in a daily drawing for Harry Potter movie items, including t-shirts, hats and movie passes. Non-pass holders may enter the nightly drawing by purchasing \$1 raffle ticket. Movie patrons arriving in their favorite Harry Potter character each night will enjoy a free box of popcorn.

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For Immediate Release

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On July 15th at 12:01 AM, the premiere of *Harry Potter and the Half-blood Prince* will be shown at the Keystone Theatre in Towanda and at the Sayre Theatre in Sayre. *Harry Potter Madness* passes are only good at the Keystone Theatre.